

Cesena, December 03 2019

PRESS RELEASE

STRATEGY ADVISOR APPOINTMENT

Olidata SpA ("**the Company**") announces that, in line with the new Business Plan, also in order to express the first concrete results deriving from the signing of the recent Letters of Intent, the President Riccardo Tassi will be supported in the role of "Strategy Advisor" By the shareholder, entrepreneur and consultant Ing. Franco Gianera.

Eng. Franco Gianera is passionate about building new businesses based on digital technologies, he has held positions as a consultant, corporate CIO, managing director, startupper, Angel Investor and member of the board of directors.

He specializes in Startups, Venture Investments, B2B2C, Business Management, Digital Technologies, Blockchain and DLT, eCommerce, Consumer Products, International Expansion, Project/Program Management, Process Re-engineering, and Logistics.

Franco Gianera commented: "Olidata's re-launch project immediately attracted and convinced me when it was presented to me. I believe that Olidata will soon become a reference player in IoT technologies that are increasingly entering our lives."